ELOQUENCE ON ALERT

Work smarter, not harder. It's time to increase your visibility and easily *take control of your data*.

- Receive hard-to-access information from major retail sites, like Amazon, Barnes & Noble, and GoodReads.

- Find mistakes fast! Get regular alerts and notifications on critical changes that can lead to major sales headaches.

- Stay ahead of the curve! Detect trends and promptly respond to rating changes and feedback.

> *"It is super helpful to know exactly when a product page disappears. Prior to Eloquence on Alert, we would have to search our weekly reports to see when sales dropped off."*
>
> TWYLA MARR, TUTTLE PUBLISHING

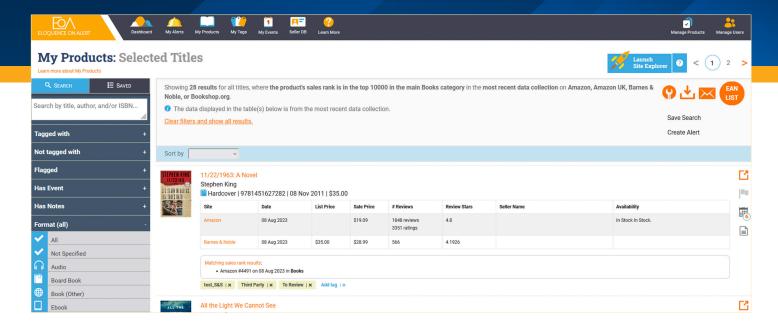> *"...a ridiculously awesome tool."*
>
> JOE HAUER, BARCHARTS PUBLISHING

SUPPORT

Our knowledgeable support team members are dedicated to quickly solving issues and helping you succeed.

TRAINING

Take advantage of our extensive training, integrated documentation, videos, webinars, user conferences, and more...

WHY CHOOSE US

Eloquence on Alert (EOA) doesn't just provide you with a bunch of data; it includes a *powerful search and alert* creation system that helps you find the issues and opportunities that matter to you.

TIRED OF TITLE MONITORING?

Imagine tracking just 30 active frontlist and backlist titles on nine different websites every day. That's 270 different pages to watch! Now expaand that to your entire backlist... and add your ebooks.

Can you be in that many places at once? Eloquence on Alert can! Create custom alerts, react faster to issues and opportunities, and rest easy while EOA does the work.

VALUABLE INTEL

Detect critical changes that can lead to sales headaches. Identify issues with product availability, third party sellers, and incorrect pricing or cover images.

BOOST SALES

Track all your products in one place, and react faster to critical changes that will help boost your sales.

EASY INTEGRATION

Your business intelligence system just got a lot smarter! Blend our data points with yours to drive sound decision making.

ABOUT FIREBRAND

We know publishing, not just technology.

Firebrand Technologies has been providing publishers with technology solutions for more than 35 years. We have developed our software from the ground up to handle the specific requirements of publishing workflows.

Contact us to find out how we can help you make your publishing business succeed.

Request a personalized demo: **info@firebrandtech.com**