



Eloquence on Demand (EOD) is the industry's *most powerful ONIX distribution platform.*

- Hourly, daily, or weekly metadata feeds to more than 500 trading partners around the world.
- Emergency (real-time) feeds.
- Delivery in ONIX 2.1, ONIX 3, Excel, and custom formats.
- More than 175 individual channel settings and data customizations.
- Automated sending capabilities, including custom triggers.
- Robust audit and verification features.

"Eloquence has made a big difference in getting our metadata to our business partners in a timely and accurate fashion. We've experienced real growth in our market penetration and coverage."

CHRISTOPHER LEONESIO, HARVARD EDUCATION PRESS



SUPPORT

Our knowledgeable support team members are dedicated to quickly solving issues and helping you succeed.



TRAINING

Take advantage of our extensive training, integrated documentation, videos, webinars, user conferences, and more...

The screenshot displays the ELOQUENCE software interface. At the top, there's a navigation bar with icons for Home, EOD, Metadata, Assets, Reports, and Admin. The main content area is divided into several sections:

- Title Information:** Shows details for 'The Lone Star State' book, including Series, Full Title, Subtitle, Short Title, Company, Publisher, Edition, and BISAC Status.
- ELOQUENCE:** Displays approval status (Approved for All Distribution), Service Level (Elite - wholesale enabled), Customer (Flashpoint CS), Metadata Upload/Last Update dates, and Metadata Status (Not Distributed).
- Verification Status:** A table showing verification results for First Pass, ELOQUENCE, and Prices.
- Digital Assets:** A table listing assets with columns for Asset, Status, Up To Date?, EAN/ISBN-13, Format, Asset Type, Metadata (ICS), and Tax.

WHY CHOOSE US

Eloquence on Demand (EOD) is a standalone system targeted for *robust metadata and asset distribution*.

ONIX SOLUTIONS

EOD includes industry-leading support for ONIX, saving you time and money, reducing manual data entry, and eliminating duplication.

ASSET MANAGEMENT

Manage and deliver ebook and audiobook files, cover images, interior images, and other assets for any product.

WHOLESALE PROGRAM

EOD Elite customers can extend their ebook reach to a curated list of retailers through our Wholesale Program, without having to negotiate direct agreements with those partners.

REPORTING & ORGANIZATION

Monitor and create weekly feedback reports, distribution history, and printable tip sheets.

EASY INTEGRATION

Already have your own product database? Automate the delivery of your metadata to Eloquence on Demand, or set up regular imports via spreadsheet or other formats.

SERVICE LEVEL – TWO DIFFERENT TIERS

ENHANCED: print, ebook, and audio metadata & image distribution.

ELITE: Ebook and audiobook asset storage and distribution, along with access to our Ebook Wholesale Program and unlimited FlightDeck EPUB validation.

ABOUT FIREBRAND

We know publishing, not just technology.

Firebrand Technologies has been providing publishers with technology solutions for more than 35 years. We have developed our software from the ground up to handle the specific requirements of publishing workflows.

Contact us to find out how we can help you make your publishing business succeed.