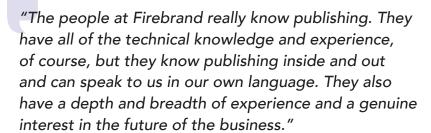




# A simplified, compact publishing workflow solution featuring the essentials of Title Management Enterprise and Eloquence on Demand.

- Manage all of your data in one application, fully integrated with Eloquence on Demand for metadata delivery.
- Preconfigured templates and workflows promote efficiency and consistency while eliminating tedious data entry.
- Dashboards, page views, reports, and alerts keep the process moving and help you focus on your tasks.
- Foundational workflow tools and features that are geared toward smaller publishers, with quick expansion to the full Enterprise system available when the time is right.



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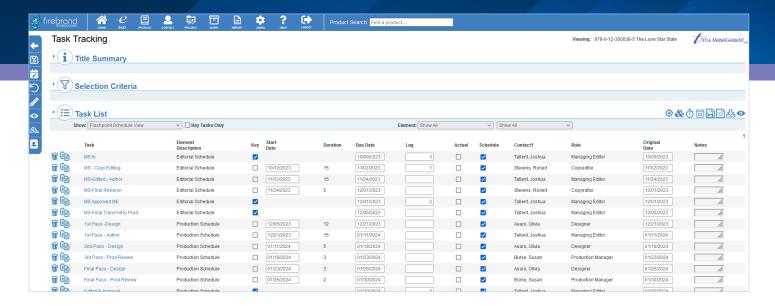
### **SUPPORT**

Our knowledgeable support team members are dedicated to quickly solving issues and helping you succeed.



#### **TRAINING**

Take advantage of our extensive training, integrated documentation, videos, webinars, user conferences, and more...



## WHY CHOOSE US

Title Management Lite gives you a powerful, configurable publishing workflow and data management tool without the cost of implementing an enterprise system.

#### MAKE IT YOUR OWN

This is not a SAAS system! Each Title Management Lite installation is independent, allowing you more control over your own implementation. Create your own templates, build your own schedules, add custom reports, create custom fields, and more!

#### EASILY UPGRADE TO ENTERPRISE

Need Profit & Loss statements, production and manufacturing management, or custom integrations with other systems? The upgrade to Title Management Enterprise is quick and easy.

#### **CORE FEATURES YOU NEED**

Title Management Lite includes the most important features your team needs to track workflows, manage schedules, and collect and distribute your data, including:

- Acquisition management, with peer review tracking
- Scheduling and task assignments
- Metadata and asset distribution via Eloquence on Demand
- Catalog creation and InDesign data import
- Powerful reporting tools, with custom reporting options available

#### **SMALL TEAM, NO PROBLEM!**

Title Management Lite is designed for small teams, with built-in starter templates and industry-standard workflows that will get your team up and running quickly.

#### ABOUT FIREBRAND

We know publishing, not just technology.

Firebrand Technologies has been providing publishers with technology solutions for more than 35 years. We have developed our software from the ground up to handle the specific requirements of publishing workflows.

Contact us to find out how we can help you make your publishing business succeed.