



TITLE MANAGEMENT *Lite*

A simplified, compact publishing workflow solution
featuring the essentials of Title Management
Enterprise and Eloquence on Demand.

- Manage all of your data in one application, fully integrated with Eloquence on Demand for metadata delivery.
- Preconfigured templates and workflows promote efficiency and consistency while eliminating tedious data entry.
- Dashboards, page views, reports, and alerts keep the process moving and help you focus on your tasks.
- Foundational workflow tools and features that are geared toward smaller publishers, with quick expansion to the full Enterprise system available when the time is right.

"The people at Firebrand really know publishing. They have all of the technical knowledge and experience, of course, but they know publishing inside and out and can speak to us in our own language. They also have a depth and breadth of experience and a genuine interest in the future of the business."

JANA FAUST, UNIVERSITY OF NEBRASKA PRESS



SUPPORT

Our knowledgeable support team members are dedicated to quickly solving issues and helping you succeed.



TRAINING

Take advantage of our extensive training, integrated documentation, videos, webinars, user conferences, and more...

The screenshot displays the 'Task Tracking' section of the software. It includes a navigation sidebar on the left with icons for home, EoD, PROOFST, CDD ACT, PRE ACT, WORK, REPORT, JOBS, HELP, and LOGOUT. The main content area shows a 'Task List' table with columns for Task, Element Description, Key, Start Date, Duration, Due Date, Lag, Actual, Schedule, Contact1, Role, Original Date, and Notes. The table lists various tasks such as 'MS In', 'MS - Copy Editing', 'MS-Edited - Author', 'MS-Final Revision', 'MS Approved ME', 'MS-Final Transmit to Prod', and several '1st Pass' and '2nd Pass' design and review tasks. Each row includes checkboxes for 'Key', 'Actual', and 'Schedule', and numerical values for 'Lag' and 'Duration'.

Task	Element Description	Key	Start Date	Duration	Due Date	Lag	Actual	Schedule	Contact1	Role	Original Date	Notes
MS In	Editorial Schedule	<input checked="" type="checkbox"/>					<input type="checkbox"/>	<input checked="" type="checkbox"/>	Tallent, Joshua	Managing Editor	10/09/2023	
MS - Copy Editing	Editorial Schedule	<input type="checkbox"/>	10/12/2023	15	11/02/2023	1	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Stevens, Robert	Copyeditor	11/02/2023	
MS-Edited - Author	Editorial Schedule	<input type="checkbox"/>	11/03/2023	15	11/24/2023		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Tallent, Joshua	Managing Editor	11/24/2023	
MS-Final Revision	Editorial Schedule	<input type="checkbox"/>	11/24/2023	5	12/01/2023		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Stevens, Robert	Copyeditor	12/01/2023	
MS Approved ME	Editorial Schedule	<input checked="" type="checkbox"/>					<input type="checkbox"/>	<input checked="" type="checkbox"/>	Tallent, Joshua	Managing Editor	12/01/2023	
MS-Final Transmit to Prod	Editorial Schedule	<input checked="" type="checkbox"/>			12/05/2023		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Tallent, Joshua	Managing Editor	12/05/2023	
1st Pass - Design	Production Schedule	<input type="checkbox"/>	12/05/2023	12	12/21/2023		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Asaro, Olivia	Designer	12/21/2023	
1st Pass - Author	Production Schedule	<input type="checkbox"/>	12/21/2023	15	01/11/2024		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Tallent, Joshua	Managing Editor	01/11/2024	
2nd Pass - Design	Production Schedule	<input type="checkbox"/>	01/11/2024	5	01/18/2024		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Asaro, Olivia	Designer	01/18/2024	
3rd Pass - Prod Review	Production Schedule	<input type="checkbox"/>	01/18/2024	3	01/23/2024		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Burke, Susan	Production Manager	01/23/2024	
Final Pass - Design	Production Schedule	<input type="checkbox"/>	01/23/2024	3	01/29/2024		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Asaro, Olivia	Designer	01/29/2024	
Final Pass - Prod Review	Production Schedule	<input type="checkbox"/>	01/29/2024	2	01/30/2024		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Burke, Susan	Production Manager	01/30/2024	
Editorial Approval	Production Schedule	<input checked="" type="checkbox"/>			01/30/2024		<input type="checkbox"/>	<input checked="" type="checkbox"/>	Tallent, Joshua	Managing Editor	01/30/2024	

WHY CHOOSE US

Title Management Lite gives you a powerful, configurable publishing workflow and data management tool without the cost of implementing an enterprise system.

MAKE IT YOUR OWN

This is not a SAAS system! Each Title Management Lite installation is independent, allowing you more control over your own implementation. Create your own templates, build your own schedules, add custom reports, create custom fields, and more!

EASILY UPGRADE TO ENTERPRISE

Need Profit & Loss statements, production and manufacturing management, or custom integrations with other systems? The upgrade to Title Management Enterprise is quick and easy.

CORE FEATURES YOU NEED

Title Management Lite includes the most important features your team needs to track workflows, manage schedules, and collect and distribute your data, including:

- Acquisition management, with peer review tracking
- Scheduling and task assignments
- Metadata and asset distribution via Eloquence on Demand
- Catalog creation and InDesign data import
- Powerful reporting tools, with custom reporting options available

SMALL TEAM, NO PROBLEM!

Title Management Lite is designed for small teams, with built-in starter templates and industry-standard workflows that will get your team up and running quickly.

ABOUT FIREBRAND

We know publishing, not just technology.

Firebrand Technologies has been providing publishers with technology solutions for more than 35 years. We have developed our software from the ground up to handle the specific requirements of publishing workflows.

Contact us to find out how we can help you make your publishing business succeed.