



FGIC24 Sponsorship Opportunities



The Firebrand Group Industry Conference is a unique opportunity to connect with your industry peers and potential clients in a friendly, cooperative setting. With an estimated 125-150 professionals among the publishing industry, this conference provides a forum for attendees to share their challenges and successes, as well as learn from and network with industry peers. Sponsor tables will be positioned centrally to the conference events, and multiple opportunities will be given for attendees to visit sponsor tables.

Limited Sponsorships are available! Contact us today to reserve your spot!

\$5,000 PLATINUM

All benefits associated with Bronze sponsorship, plus one additional registration & one additional flyer/brochure.

6 foot table will be located in Main Foyer outside meeting room

Company logo on signage/tables during cocktail hour

5 minutes to speak to all attendees during general session

Dedicated breakout session in Technology Track, alongside Firebrand Group sessions.

One eblast to attendees

\$2,500 GOLD

All benefits associated with Bronze sponsorship

Company logo on signage/tables during one breakfast or lunch

5 minutes to speak to all attendees during general session

\$1,500 SILVER

All benefits associated with Bronze sponsorship

Company logo on signage/tables during one morning or afternoon break

\$1,000 BRONZE

6 foot table in South Foyer outside Cumberland Ballroom

One complimentary conference registration

\$50 off registration for employees of sponsoring organization

Company logo on conference website, printed schedules, and presentation slides

One flyer/brochure/other swag in attendee conference packets

Copy of Attendee List

RAFFLE GIVEAWAY

To encourage all attendees to visit with each vendor, we will be hosting a raffle giveaway! Attendees will be given a bingo card with each sponsor listed. Throughout the conference, they will be encouraged to visit and get a unique sticker at each sponsor booth. Completed bingo cards will be collected and entered into drawings for all raffle prizes, to be held on the last day of the conference.

Prizes may be anything of monetary value, including service discounts, gift cards, equipment, and more.

FGIC24 Conference Floor Plan:

